**Template: Veteran employment evaluation**

Use the template, and examples provided, to help you plan the evaluation of your veteran employment activities.

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| **Goal** (What outcome do we want to achieve in veteran employment?) |
| E.g. Increase the number of veteran employees in your organisation.***[INSERT]*** |
| **Objectives** | **Data source** | **Means of analysis** | **Reporting method** | **Improve and refine**  |
| Specific steps we will take to achieve our veteran employment goals. | Information we need to track our progress in meeting our objectives. | Insights that data could provide about trends and outcomes in veteran employment. | How we will present and communicate our impact in veteran employment. | What we will implement to improve our veteran employment activities.  |
| **Example one**Recruit 4 veterans within 12 months | * HR recruitment records
 | * Calculate recruitment rates for veterans and non-veterans

Person(s) responsible: Hiring Manager | * Formal evaluation report
 | * Incorporate veteran expertise on interview panels
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| **Example two**Increase number of veteran job applicants | * Application data
 | * Track recruitment rates for veterans and non-veterans

Person(s) responsible: Hiring Manager | * Formal evaluation report
 | * Implement a veteran-targeted advertising strategy
* Tailor job descriptions to veterans
 |
| *[INSERT]* | *[INSERT]* | *[INSERT]**Person(s) responsible:**[INSERT]* | *[INSERT]* | *[INSERT]* |
| *[INSERT]* | *[INSERT]* | *[INSERT]**Person(s) responsible:**[INSERT]* | *[INSERT]* | *[INSERT]* |